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[Our Sun: Facts - NASA Science : sun : facts](#)

The Sun has been called by many names. The Latin word for Sun is *sol*, which is the main adjective for all things Sun-related: solar. Helios, the Sun god in ancient Greek mythology, lends his name to many Sun-related terms as well, such as heliosphere and helioseismology.

[Moon Facts - NASA Science : moon : facts](#)

Moon's only natural satellite is simply called the Moon, because people didn't know other moons existed until Galileo Galilei discovered four moons orbiting Jupiter in 1610. In Latin, the Moon was called *Luna*, which is the main adjective for all things Moon-related: lunar.

[Type 3 Rivalry: Competing for Sales to Shared Customers](#)

This is true only in certain markets. Mobile phone subscribers hardly ever use two services, for example, and most households purchase electricity from a single supplier.